

CHRISTINA PILUSO

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BFA Applied Visual Arts
Oregon State University

WIEDEN+KENNEDY Portland, OR Studio Manager 1.2012 - Present

Clients include Herbal Essences, Coca-Cola, Levi's, Umpqua Bank and Trident.

Work closely with Project Management, Account Services, and Creative departments to provide creative resources internally and outside of the agency.

Manage schedules for multiple teams with many ongoing projects and varying project timelines.

Maintain production budgets for time and materials.

Provide support and guidance to studio designers.

Create studio workflow process for social media content creation.

Problem solve/troubleshoot using previous experience and resources within and outside of the agency.

Work independently as well as in teams while showing initiative, dependability, promptness, a sense of calm and a sense of humor under crisis situations and tight deadlines.

WIEDEN+KENNEDY Portland, OR Studio Artist 4.2008 - 2012

Clients included Starbucks, Levis, Electronic Arts (EA) and Target.

Worked with creative teams to help develop concepts set forth by the Art Director.

Built comps and mechanicals including print ads, brochures, booklets, OOH, POP, direct mail, leave-behinds, ad kits, logos, TV titles and graphics. Created presentation materials for new business pitches.

Scanned, trimmed and mounted, comped up samples.

Prepared final digital files, mechanicals and proofs to be sent to printer and publications. Converted files to variety of formats to accommodate usage.

Prioritized workflow in an effective manner, maintaining a high level of organization and consistency.

Worked independently as well as in teams.

OLIVE New York, NY Art Director 9.2005 - 3.2008

Clients included Honeywell, Women's Entertainment, National Lampoon, FreshDirect, ZLB Behring, La Cense Beef and La Cense Montana.

Managed and developed concepts and designs for multiple projects simultaneously, including print and web advertising, trade graphics, direct mail, packaging, internal and external communications.

Revitalized marketing and communications pieces for Honeywell Specialty Materials to reflect fresh and innovative brand standards.

Lead design teams including in house freelance designers, strategists and copywriters while working closely with account directors and marketing managers for projects completed in house and off site.

Maintained budget restrictions and deadlines while achieving high quality output.

Hired and directed photographers and photoshoots, image research and coordination.

Encouraged brand stewardship to maintain consistent visual standards and a clear voice.

WELLSPRING New York, NY Designer 9.2003 - 5.2006

Created artwork for films by Jacques Audiard, Arnaud Desplechin, Werner Herzog, John Pierson, Lars Von Trier, Todd Solondz and Thomas Vinterberg.

Developed packaging systems including DVD/VHS sleeves, face labels, booklets, as well as trade advertisements, postcards and banners.

Converted artwork to meet new specifications along with new marketing materials.

Created HTML newsletters and invitations to film screenings and events.

Researched imagery, purchased photography and coordinated with vendors.

Maintained communication between Theatrical and Home Video departments to create consistent visual standards.

VARIOUS FREELANCE CLIENTS Ongoing

Clients include Garment, Gothamist, SheShe, Seaworthy Portland Sewing.